



Mountainside Middle School PTO
11256 North 128th Street
Scottsdale, Arizona 85259

December 1, 2010

Dear Community Business Partner,

We are contacting you to invite you to participate in a unique marketing opportunity for your business.

Mountainside Middle School PTO, in conjunction with Anasazi Elementary School PTO, will host an innovative online auction fundraiser this spring. We are reaching out to select businesses like yours to take part in this exciting opportunity. While supporting our community schools, your brand and products will be promoted to **thousands of high-income families**. And remember, that number will grow exponentially since participants will be encouraged to forward our auction link to all of their friends and family members **both in and out of the state.**

In the past, these types of fundraisers have allowed the PTO to provide the school with funds for such items as: improving technology, math and science curriculum support, literacy programs, community outreach and teacher development. With your support we will continue to fund these needed programs and items for the school.

Making a tax-deductible donation (Tax ID #86-0792271) to our auction provides your business with a valuable platform for visibility within our community and beyond through weekly email alerts, auction program, auction catalog (incl. photo and link to your website), school and PTO website.

If you are willing to contribute, please complete the attached donation form and return as soon as possible but before March 1, 2011. If you have any questions, do not hesitate to contact me. Your generous support will allow us to enhance the educational services that are provided to each and every student at Mountainside Middle School.

Thank you for your support. Your donation will show our entire community that you are committed to education and the future of our children.

Sincerely,

Carrie Forkner
Mountainside Middle School PTO
VP Fundraising cforkner@yahoo.com
480.606.8989